

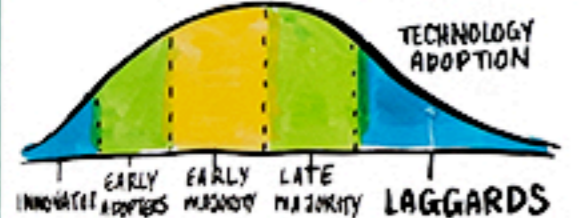
BUILDING our COLLECTIVE BRAIN

SPECIAL SESSION: BUILDING a NATION'S COLLECTIVE BRAIN



$$\left[\frac{T \times (BFC + CX) \times EI}{1 - C(IQ + P3 + ex^2)} \right]^{AI}$$

$\int_{2019}^{\infty} dx dy$ **DO2** THE FORMULA FOR INNOVATION



the PRINCIPLES of IMPROV (ALL BUILT ON TRUST!)
YES, AND...
HYPER LISTEN, HYPER FOCUS
BE BOLD
MOVE FORWARD

HISTORY in MALAYSIA has BEEN PUT ASIDE in favour of MATHS and SCIENCE

MELAKA
"BANDAR BERSEJARAH"



IT SEEMS to ME, that WE DON'T VALUE our HISTORY.

YOU DON'T REPRESENT MALAYSIA!

"BUT EVERYONE WATCHES the SHOWS, I WATCH!"

'EVERYONE' tends to MEAN 3 PEOPLE!

WE TARGETED THE URBAN MINORITY of ALL THE DEMOS, AS WE FIGURED THAT IT WAS "ASPIRATIONAL"



- Lessons**
- ① IT'S NOT A JOB, IT'S A MISSION!
 - ② INNOVATION in SMALL STEPS
 - ③ IT'S NOT JUST YOUR PRODUCT... IT'S ALSO WHO YOU ARE!

WE HAVE WASTED TIME ON SENSATIONALISED NEWS, & NOT ON REVOLUTIONISING EDUCATION!

MY STUDENTS WERE ILLITERATE IN SECONDARY SCHOOL

THAT'S WHY WE FOUND ARUS ACADEMY

OUR GRADUATES SAY they HAVE a NEWFOUND CONFIDENCE...

THEY THOUGHT THEIR DISADVANTAGES were PERMANENT!