

BUILDING *our*
COLLECTIVE BRAIN

SPECIAL SESSION: *Investing In Emerging Markets - Different Styles*

IN CHINA...

80% of TRADING
VALUE IS CREATED BY
MOM & POP WHO USE
IT LIKE A **CASINO**



WE NEED TO BE
PANVESTORS



SHOULD INVEST
IN COMPANIES
THAT VALUE
**HUMAN, SOCIAL,
& ENVIRONMENTAL
CAPITAL**



AS AN ASSET ALLOCATOR, KNOW WHAT
YOUR TEAM IS GOOD AT DOING,
AND PICK THOSE BATTLES.

**HOW WE
BEAT
the
MARKET**

VOLATILITY

VOLUME

LACK of DATA
QUALITY



HOW TO MAKE
money IN
EMERGING MARKETS:

GET YOUR
COUNTRIES
& CURRENCIES
RIGHT

**MALAYSIANS
ARE HAPPY
WITH SINGLE
DIGIT
RETURNS**

