

ON BALANCE

ECONOMIC DIVERSIFICATION & ECONOMIC DEVELOPMENT

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WE NEED A BALANCED PORTFOLIO



PETROLEUM/OIL INTO PETROCHEMICALS

INTO RELATED TO WHAT YOU ARE DOING

FOREIGN AGRICULTURE



HOW TO DIVERSIFY?

UNRELATED

IF YES, WHY?

SHOULD YOU DELIBERATELY DIVERSIFY THE ECONOMY?



1 SPREAD RISK

- PORTFOLIO DIVERSIFICATION

2 REDUCE VULNERABILITY TO TECH CHANGES

3 UPGRADE ECONOMY

- GREATER PRODUCTIVE CAPABILITIES.

A CONTINUOUS & COORDINATED SERIES OF UNRELATED DIVERSIFICATION IS NEEDED. DELIBERATE

DECISIONS NEED TO BE MADE.

INVESTMENTS IN... MACHINES, RESEARCH, WORKER SKILLS.



BALANCED DIVERSIFICATION STRATEGY

EXISTING INDUSTRIES NEED SUPPORT FROM ACTIVE INDUSTRIAL POLICY TO ACHIEVE EXPORT SUCCESS.